

# International Seminar

## IUU Fishing Countermeasures and the Promotion of Traceability

### Program

Moderator: Tomo Honda, GR Japan

**13:00 - 13:10 Greeting and Announcement of Joint Proposal by IUU Fishing Countermeasures Forum**

**13:10 - 14:30 Session 1: The Current Situation and Impact of IUU Fishing Globally and in Japan**  
Facilitator: Minako Iue – President, Sailors for the Sea Japan

#### Presentations

- Topic: The Current Status of IUU Fishing; Monitoring, Control and Surveillance (MCS) Responses; and Emerging Technologies  
Speakers: Dr. Quentin Hanich – Associate Professor, University of Wollongong, Australia  
Mr. Brian Sullivan – Co-founder, Global Fishing Watch
- Topic: IUU Fishing in Waters Surrounding Japan  
Speaker: Dr. Yoshioki Oozeki – Senior Adviser, Japan Fisheries Research and Education Organization
- Topic: Impact by Influx of IUU Fisheries Products on Japanese Fishermen and Consumers  
Speaker: Dr. Takahiro Matsui - Associate Professor, Mie University

#### Panel Discussion and Q&A

**14:30 - 14:45 Break**

**14:45 - 16:00 Session 2: Practices of Traceability by Companies and Fishermen**  
Facilitator: Shunji Murakami – Japan Program Director, Ocean Outcomes

#### Presentations

- Topic: Practice of Traceability by a Japanese Company  
Speaker: Mr. Sotaro Usui - President & Representative Director, Usufuku Honten
- Topic: Practice of Traceability with Eco Label  
Speaker: Dr. Hiroe Ishihara - Assistant Professor, University of Tokyo
- Topic: Practice of Traceability by an European private company  
Speaker: Ms. Cassie Leisk - Head of Sustainability, New England Seafood International Limited
- Topic: Case Study – Transshipment and Challenges to Traceability  
Speakers: Mr. Nathan Miller – Research Analyst, Global Fishing Watch;  
Dr. Katherine Seto – Nereus Fellow, University of Wollongong, Australia

Panel Discussion and Q&A

**16:00 - 16:15 Break**

**16:15 - 17:00 Session 3: Promotion of Countermeasures to Prevent Distribution of IUU Fisheries Products**

Facilitator: Wakao Hanaoka – CEO, Seafood Legacy

Presentations

- Topic: Anti-IUU Policy Framework in EU and US  
Speaker: Mr. Jun Sakai – Chief Researcher, Food Marketing Research and Information Center
- Topic: High-Risk Species and their Issues  
Speaker: Dr. Aiko Yamauchi – Leader Oceans and Seafood Group, WWF Japan

Panel Discussion and Q&A

**17:00 - 17:30 Closing Comments and Panel Discussion**

Facilitator: Wakao Hanaoka – CEO, Seafood Legacy

Speakers: Mr. Masanori Miyahara – President, FRA

Dr. Quentin Hanich – Associate Professor, University of Wollongong, Australia

**17:30 End of Seminar**