

International Seminar

IUU Fishing Countermeasures and the Promotion of Traceability

Speaker profiles

Session 1: The Current Situation and Impact of IUU Fishing Globally and in Japan

Dr. Quentin Hanich, Associate Professor, University of Wollongong, Australia



Dr. Quentin Hanich is an associate professor at the Australian National Centre for Ocean Resources and Security (ANCORS), University of Wollongong, where he leads the Fisheries Governance Research Program. He has worked widely throughout the Asia Pacific region on numerous research, advisory and consulting projects, and is recognized as a regional expert on international fisheries governance and development, and more broadly on various aspects of oceans' governance and marine conservation. In addition to his research and project activities, he has chaired working groups at international treaty meetings, facilitated inter-governmental workshops, and advised Ministerial meetings and national delegations.

Mr. Brian Sullivan, Co-founder, Global Fishing Watch



Brian Sullivan is a co-founder of Global Fishing Watch and Senior Program Manager for Google Ocean and Earth Outreach. He is part of a broader team at Google dedicated to leveraging and developing Google's infrastructure to address global environmental, health and humanitarian issues. He led Google's Underwater Street View scaling program, designed the next-generation camera system and collected the first "indoor underwater" street view for the Aquarius Reef Base off Florida.

Dr. Yoshioki Oozeki, Senior Adviser for the Japan Fisheries Research and Education Agency (FRA)



Born in Tokyo, Dr. Oozeki graduated from Tokyo University of Fisheries in Aquaculture Science in 1981 and the Graduate School of Agriculture at the University of Tokyo in 1987, where he completed his PhD in agriculture. After joining the Ministry of Agriculture, Forestry and Fisheries in 1989, he held various positions, including as a researcher at Tohoku National Fisheries Research Institute, visiting fellow at the Alaska Fisheries Science Center, head of the Fisheries Biology Section at National Research Institute of Fisheries Science (NRIFS), visiting professor at Tokyo University of Marine Science and Technology, director of the Research Center for Fisheries Management, NRIFS, and councilor of the Fisheries Research and Education Agency (FRA). He has served in his current position since 2018. He was also appointed president of the Japanese Society of Fisheries Oceanography in 2017. Dr. Oozeki specializes in the marine resource ecology and fisheries oceanography of small pelagic fish species, such as the Japanese sardine and the Pacific saury.

Dr. Takahiro Matsui, Associate Professor, Mie University



Dr. Matsui is an associate professor at Mie University, following his role as project researcher at the Graduate School of Agricultural and Life Sciences, the University of Tokyo, and Global Centers of Excellence (COE) postdoctoral fellow at Kinki University. He specializes in fisheries economics, fisheries management, food system, and agricultural economics. With a main focus on the fisheries and seafood industry, Dr. Matsui uses microeconomic frameworks and econometric and experimental economics methods to investigate price formation of agricultural and seafood products, fishermen's behaviors, and market and distribution structures of agricultural and seafood products (in Japan and South-East Asia).

Session 2 : Practices of Traceability by Companies and Fishermen

Mr. Sotaro Usui, President & CEO, Usufuku Honten K.K.



Born in 1971, Mr Usui graduated from the Law School of Senshu University. After graduating from university, he joined a maritime company based in Ishinomaki City, Miyagi Prefecture and then the Federation of Japan Tuna Fisheries Cooperative Association. Mr. Usui was also assigned to the Consulate of Japan in Las Palmas de Gran Canaria, Spain, following which he joined his family business, Usufuku Honten (founded in 1882) in 1997. He was appointed chair of the Junior Chamber International Kesenuma in 2009. In 2002, he succeeded as the fifth-generation president of Usufuku Honten. He currently serves as the representative of the Group to Popularize Local Kesenuma Fish for School Lunch, Japan Fisheries Agency's "Fish Storyteller", and the deputy chair of the Promoting Council of the National Tuna Fisheries Modernization.

Dr. Hiroe Ishihara, Assistant Professor, the University of Tokyo



Born in 1974, Dr. Hiroe Ishihara is an assistant professor of the School of Agricultural and Life Sciences, the University of Tokyo. After finishing her master's degree at Hitotsubashi University, she was assigned to the United Nations Development Programme in Yemen in 2003. In 2006, she commenced her master's degree in Land Economy at the University of Cambridge, UK, where she completed her PhD in 2016. During her postgraduate studies, Dr. Ishihara worked as a researcher for the United Nations University Institute of Advanced Studies, the Research Institute for Humanity and Nature, and the Basque Centre for Climate Change. In 2016, she joined the School of Agricultural and Life Sciences at the University of Tokyo as a Project Researcher, where she holds her current position.

Ms. Cassie Leisk, Head of Sustainability, New England Seafood International Ltd, UK



Ms. Leisk joined the New England Seafood International Ltd (NESI) in 2015, bringing her aquatic resource management background and NGO sector experience into a commercial operation. She and her team work with NESI's supply chain actors and related fishery stakeholders. Their role is to understand and support their approach to sustainability, while maintaining equally important commercial priorities and market requirements. Ms. Leisk's prior experience includes over five years at the Marine Stewardship Council leading their Fishery Improvement Program and working with Developing World fisheries.

Mr. Nathan Miller, Research Analyst, Global Fishing Watch



Mr. Miller holds a PhD in Zoology from Michigan State University. He has worked as a marine biologist and research scientist in California, Mexico and Antarctica, studying the responses of marine organisms (fish, crabs, clams, snails) to climate change. He has also served as an adjunct biology faculty member at San Francisco State University, and is currently pursuing a master's in data science, leveraging his passion for combining analytical tools and open data to address broad environmental challenges.

Dr. Katherine Seto, Nereus Fellow, the University of Wollongong, Australia



Dr. Seto is a Nereus Fellow at the Australian National Centre for Ocean Resources and Security (ANCORS) at the University of Wollongong, and an assistant professor (on leave) in the Environmental Studies Department at the University of California, Santa Cruz. As an interdisciplinary scholar, her research lies at the intersection of political ecology, governance theory, and sustainability science. Using frameworks from these fields, her research investigates the equity, sustainability, and governance of marine and coastal systems, and the reciprocal relationship they have with human well-being and conflict. One of her current projects looks at the management of tuna fisheries in the Western and Central Pacific Ocean and the implications for illicit activity and

disproportionate conservation burden for Small Island Developing States (SIDS).

Session 3: Promotion of Countermeasures to Prevent Distribution of IUU Fisheries Products

Mr. Jun Sakai, Chief Researcher, the Food Marketing Research and Information Center (FMRIC)



Mr. Sakai was born in 1968 and joined the Food Marketing Research and Information Center (FMRIC) in Japan in 1998, where he is still working. He has been in charge of the design and implementation support of food traceability systems since 2002. Mainly as part of the projects funded or commissioned by the Food Safety and Consumer Affairs Bureau of the Ministry of Agriculture, Food and Fisheries and Japan Fisheries Agency, Mr. Sakai conducted surveys on traceability and developed traceability guidelines for food and seafood products.

Dr. Aiko Yamauchi, Leader, Oceans and Seafood Group, WWF Japan



Dr. Yamauchi received a Bachelor of Resource Management at the Tokyo University of Fisheries (now the Tokyo University of Marine Science and Technology), where she completed her PhD in marine sciences. She undertook research on resource management-type fisheries and case studies on joint management in coastal fisheries, and in 2008 she joined WWF Japan as a fisheries officer. She has been involved in marine and fisheries conservation campaigns to promote sustainable fisheries and seafood industry in collaboration with government officials, researchers and business stakeholders in Japan and overseas. Dr. Yamauchi also led WWF Japan's marine conservation projects in cooperation with local offices in Chile, Indonesia and China. She has held her current position since July 2016. Dr. Yamauchi also serves as an extraordinary member of the Resource Management Subcommittee of the Fisheries Policy Council and an external review member of the FRA's Sustainable, Health and "Umai" Nippon (SH"U"N) seafood project.

Mr. Masanori Miyahara (President, Fisheries Research and Education Agency [FRA] of Japan)



Mr. Miyahara received a Bachelor of Fisheries at the Faculty of Agriculture, the University of Tokyo. He also completed a master's in political science at Duke University, as part of his overseas training program of the National Personnel Authority. In 1978, Mr. Miyahara joined the Japan Fisheries Agency (JFA) of the Ministry of Agriculture, Forestry, and Fisheries (MAFF). He has held various positions during his career, including first secretary at the Embassy of Japan in the US, director of the Fisheries Division of Ishikawa Prefectural Government, counsellor of JFA's Resource Management Department, director of JFA's Fisheries Coordination Division, and councilor of JFA's Resource Management Department. Following his role as deputy director-general of JFA, Mr. Miyahara was appointed to his current position as FRA president through a public selection process. He has also been an advisor for MAFF (in charge of planning fisheries' growth industry proposals). In the international arena Mr. Miyahara has been appointed as a government delegate to the International Commission for the Conservation of Atlantic Tunas (ICCAT), Japan-Russia Joint Fishery Committee, Japan-China Joint Committee on Fisheries, CITES, etc., while having served as chairman of ICCAT.